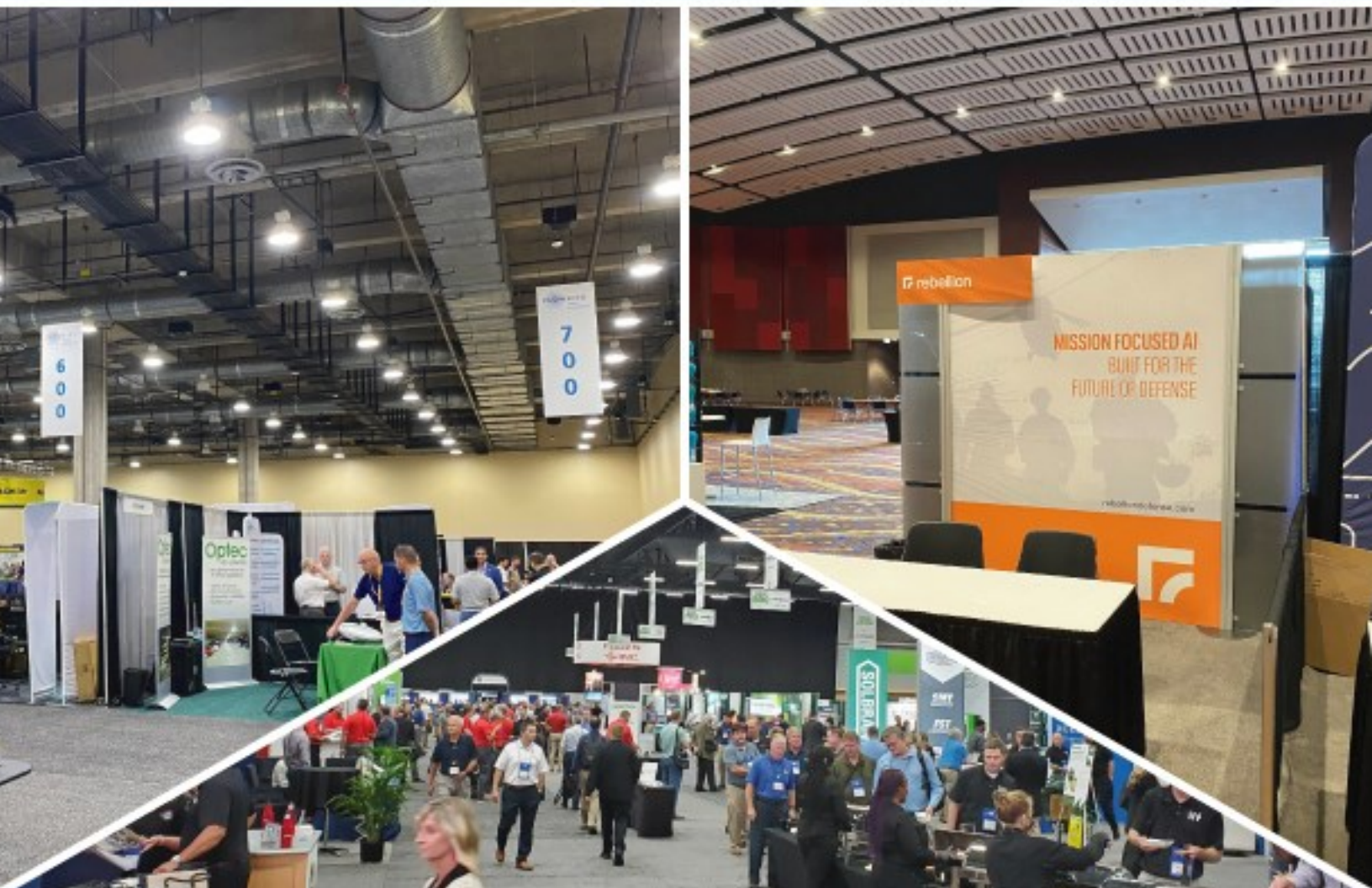


# VALLEY

## EXHIBITOR

## SERVICES KIT



### Valley Exhibitor Service Information

- 815.873.1500; press one (1) for Exhibitor Services Department
- Fax: 815.873.1544 | email: [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com) | online ordering: [www.boomer/valleyexpodisplays.com](http://www.boomer/valleyexpodisplays.com)
- Office Hours: Mon - Fri; 8:00AM - 4:30PM (Central Time)
- No telephone orders accepted. Please complete and submit your order by fax, email or through our online portal.

### Show Management Information

- NARI Milwaukee, Inc.
- Katie Plautz
- 414.771.4071 x 3
- [katie@narimilwaukee.org](mailto:katie@narimilwaukee.org)

### Booth Package Items

The below booth package comes with your registration for the event. You can order additional items from the following order forms.

A standard 10' x 10' booth will include:

- Black 8' Back Drape and 3' Side Drape
- (1) 11" x 17" Identification Sign

Your exhibit area is **NOT** carpeted with facility carpeting.

### Event Schedule Information

#### Exhibitor Move In:

Wednesday	October 11, 2023	8am-5pm
Thursday	October 12, 2023	8am-5pm
Friday	October 13, 2023	8am-11am Hand Carry Only

#### Show Hours:

Friday	October 13, 2023	Noon-8pm
Saturday	October 14, 2023	10am-7pm
Sunday	October 15, 2023	10am-5pm

#### Exhibitor Move Out:

Sunday	October 15, 2023	5pm-10pm
Monday	October 16, 2023	6:30am-11:30am

### Shipping Addresses & Receiving Dates

#### Advance to Warehouse

Receiving Dates:

**9/7/2023 thru 10/5/2023**

Receiving Hours:

**Mon-Fri 7:30AM-2:30PM**

TO: Exhibiting Company Name and Booth #  
FOR: 2023 Home & Remodeling Show  
Valley  
C/O Valley Expo & Displays  
4950 American Road  
Rockford, IL 61109

#### Direct to Show Site

Receiving Dates and Times:

**10/11/2023; 8am - 5pm**

**10/12/2023; 8am - 5pm**

TO: Exhibiting Company Name and Booth #  
FOR: 2023 Home & Remodeling Show WI State  
Fair Park  
C/O Valley Expo & Displays  
8200 W. Greenfield Ave.  
West Allis, WI 53214

### Important Deadlines Dates

**Discount Price Deadline: Tuesday, September 19, 2023**

*Orders received after discount deadline date will be processed at standard pricing, no exceptions.*

**Pre-Show Ordering Deadline: Friday, October 6, 2023**

**First Day for Warehouse Deliveries: Thursday, September 7, 2023**

**Last Day for Warehouse Deliveries: Thursday, October 5, 2023**

**First Day Freight Can Arrive at Show Site: Tuesday, October 11, 2023**

*Freight received before or after the receiving dates above will incur an additional surcharge and may be delayed in delivery.*

All carriers, including POVs, must check in at the Valley Freight Desk no later than **8am on 10/16/2023**. Freight reroutes will begin promptly **after 8am on 10/16/2023**. Exhibitor freight will be rerouted to official show carrier for transportation at exhibitor's expense.

### Preshow Ordering Deadline

Valley does not take orders over the phone. All preshow orders must be entered online, faxed or emailed by **10/6/2023**. After this date orders must be placed at the Valley Service Desk at the show site during exhibitor move in. Items ordered at show site are subject to availability.

### Payment Policies

- Payment information and a credit card on file are required when placing an order. Orders received without full payment or credit card information **will not** be processed.
- A credit card on file is required when using Valley. Any additional charges incurred for equipment and/or services will be billed to the card on file. All charges must be paid prior to close of show.
- For your convenience, we accept all major credit cards as well as cash, checks, ACH and wire transfers. When paying by wire transfer a 3% surcharge will apply.

### Cancellations & Adjustments

- Orders cancelled prior 15 + days from move in will be charged 50% of the original price. Orders cancelled less than 15 days out from move in will be charged 100% of the original price.
- Exhibitors may make adjustments to their order online before the preshow order deadline date.
- No adjustments/refunds will be issued after 14 days from the last day of the event, NO EXCEPTIONS!

### Tax Exemption

- If your company is exempt from payment of sales tax, Valley Expo & Displays requires an exemption certificate for the State in which the services are used. Valley cannot omit sales tax from your order without a copy of your certificate.

### Third Party Payment Billing Exhibitor Appointed Contractor

- All third party and EAC forms must be completely filled out and submitted to Valley. The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party prior to the last day of the show, charges will revert back to the exhibitor.
- Exhibitors must inform their EAC that Valley must receive a copy of EAC's General Liability Insurance Certificate no later than 30 days prior to the first day of exhibitor move in, or EAC will not be permitted to service exhibitor's exhibit.
- Processing fees will apply \$25.00 Third Party Processing Fee, \$45.00 EAC Processing Fee.

### Miscellaneous Items

- Rental items not ordered, yet found in booth space, are invoiced at "Standard" pricing.
- All rental items are subject to applicable taxes.
- All rental items remain the property of Valley Expo & Displays.
- All rental items are subject to availability.
- You are able to place your order without your booth number(s). Booth number(s) may be assigned at a later date and your order will be updated accordingly.
- The show aisles and public spaces are not a part of an exhibitor's booth space and must be kept clear.
- No children under the age of 18 are allowed on the show floor during move in or move out due to safety concerns.

### Empty Containers

- Pick up "empty labels" at the Valley Service Desk. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

The show closes at **5pm on 10/15/2023**. Please do not tear down prior to the close of the show. Valley will begin returning empty containers, cartons and skids as soon as the aisle carpet is removed. The aisle carpet removal may take up to 2 hours to complete.

### Outbound Procedure

- All outbound shipments require a Valley Bill of Lading. To preorder your Valley Bill of Lading please refer to the outbound shipping information form included in this kit. All prepared Bills of Lading will be available at show site and distributed to your booth before move out. If you do not receive a Bill of Lading please see the Valley Service Desk.
- No Bill of Lading will be issued until your invoice has been paid in full.
- Leave your shipment in your booth and return the completed Bill of Lading to the Valley Service Desk when your materials are packaged, labeled and ready to be shipped. Turning in your Bill of Lading indicates to Valley that your shipment is ready to be loaded.
- It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event with any carrier you choose. Exhibitors must schedule pick ups directly with their chosen carrier as well as provide carrier specific shipping labels, if required by your carrier, for pick up. Our Exhibitor Services Representatives, at the Valley Service Desk, are available during move out to assist you in arranging shipping through the official show carrier. For peace of mind and easy set up, contact before the event for transportations services rates.

### Excessive Trash & Booth Abandonment

- Any excessive trash consisting of display materials, carpet, padding, crates and/or pallets will be disposed of and charged a handling fee and disposal fee during move in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move out, that is not labeled for an outbound shipment, will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include installation & dismantle labor, forklift labor and/or dumpster fee.

### Vendor Partners

#### Electrical Service

WI State Fair Park

#### Plumbing & Compressed Air Services

WI State Fair Park



# EARLY BIRD DISCOUNT

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## FOR ALL EXHIBITORS



**10% OFF**

*Place your ONLINE order  
by August 19, 2023*

***Home & Remodeling Show  
Exhibitors***

***Receive 10% off Discount Prices!***

- Offer Applies **ONLY** to Orders Placed on Valley's **Online** Exhibitor Portal  
<https://valleyexpodisplays.boomercommerce.com>
- Online Orders Must be Placed by **August 19, 2023**.
- This offer **DOES NOT** apply to Orders for Booth Packages



For your convenience, Valley offers online ordering. You can order your Valley services, view show schedule, review previous and current account information, and print invoices.

Place your order or receive access to Valley's Exhibitor Portal at <https://valleyexpodisplays.boomerecommerce.com/Pages/Security/Login.aspx>. You must login or create an account and follow the simple instructions for ordering.

If you need assistance at any time during your visit to Valley's Exhibitor Portal, you can contact us using our Request for Assistance feature on the top, right side of the screen. Representatives are available Monday - Friday, 8:00AM - 4:30PM CST.



### Three Ways to Login

Exhibitors will receive an email from [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com) containing the following:

Username - Exhibitor email (provided by show management)

Temporary Password - XXXXXXXX

Link to Valley's Exhibitor Portal/Online Ordering

Click on the link and update your password to gain access to Valley's Exhibitor Portal.

Online  
Ordering Email

If you have previously placed orders with us, enter your login name (your e-mail address previously provided) and your updated password on Valley's Exhibitor Portal. If you have forgotten your password, press "Forgot Password" to receive a new temporary password via email.

Previous  
Ordered  
with Valley

To register for the first time for Valley's Exhibitor Portal, please click here. Select "Register Now" and complete your registration setup, once complete an email will be sent with your login credentials.

1st Time  
Registering

Select your event by clicking "Shop Now"



Once logged in, please confirm your profile information. If you need to update your information, please contact us at [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com).

- To order, utilize the blue department drop-down menus to the left hand side of the screen.
- After adding your selections to the shopping cart, click the "Secured Checkout" button on the top right of the page. Then,
  - Review Your Customer Details
  - Accept the Terms and Conditions
  - Apply Payment and Secure Your Credit Card On File
  - Final Review of Your Order
  - Complete Payment (An Order Confirmation will be automatically emailed to the contact on the order.)

You may choose to pay by credit card, check payable to Valley Expo & Displays, or bank wire transfer. However, we require your credit card authorization to be on file before we process your order(s) for service. **For your convenience, we will use your online credit card information for additional amounts incurred as a result of show site orders placed by your representative. This includes freight handling and any unpaid balance due for Valley services.** Refunds/credits for services will be issued after the close of the event only. **We cannot accept phone orders**, however, you may fax/mail/email your order to us, provided we have your complete, valid credit card information.

### Pre-Show Orders

All pre show orders **must** be received by 10/6/2023. After this date orders must be placed at the service desk at the show site during exhibitor move in. Items ordered at show site are subject to availability.

Place orders online at: <https://valleyexpodisplays.boomerecommerce.com>

Email all order forms along with this form to [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com)

Fax all order forms along with this form to 815.873.1544

**Please note** all orders emailed or faxed will incur a \$25.00 administrative processing fee.

### Change of Payment Fee

Once a payment is processed by credit card, any changes to the payment method will be incur a Change of Payment Method Transaction Fee of 3% of the total invoice.

### Discount Deadline

Orders received without payment or after the discount price deadline of **Tuesday, September 19, 2023** will be charged at the standard price.

### ACH/Wire Transfer Information

You may choose to pay by check or ACH/wire transfer, however a credit card is required on file to process all orders. In order to accurately process the transfer of funds from your account, please complete the following information and email it along with a copy of the wire receipt to [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com). A \$25.00 service charge will be added for processing U.S. wire transfers. A \$50.00 service charge will be added for international wire transfers.

The following information must be included on the bank copy of the wire transfer confirmation:

NAME OF SHOW BEING ATTENDED: **2023 Home & Remodeling Show**

EVENT CODE: **2231006**

<b>ACH Information</b>	Account Name: <b>Valley Exposition Services, Inc.</b>	Bank Name: <b>Illinois Bank and Trust Rockford, IL</b>	Routing Number: <b>071925554</b>	Account Number: <b>1108596</b>	
<b>Wire Transfer Information</b>	Account Name: <b>Valley Exposition Services, Inc.</b>	Bank Name: <b>Dubuque Bank and Trust Dubuque, Iowa</b>	Account Number: <b>1108596</b>	SWIFT CODE (US): <b>DUBTUS44</b>	SWIFT CODE (INTL): <b>DUBTUS44</b>

This form with your credit card information, and all applicable order forms must be forwarded to Valley. Advance prices apply **only** to orders received with payment in full by the advance price deadline date, **Tuesday, September 19, 2023**. All orders received afterward, or at the show site will be subject to standard rates. For your convenience, when you pay with a credit card, any additional charges incurred for equipment and services will be billed to your card. In any event, no services will be rendered until payment in full has been received. You will receive an order confirmation once your order has been placed. All correspondence and final invoices will be emailed to the contact listed below.

All orders Emailed / Faxed / Mailed will incur a \$25.00 processing fee.

### SERVICES AND EQUIPMENT ORDERED

\$ _____	Booth Package Special Order Form	\$ _____	Exhibitor Supervised - Labor Order Form
\$ _____	Booth Furniture Order Form	\$ _____	Valley Supervised - Labor Order Form
\$ _____	Booth Accessories Order Form	\$ _____	Forklift Service Order Form
\$ _____	Booth Carpet Order Form	\$ _____	Booth & Exhibit Porter & Vacuuming Service Order Form
\$ _____	Advance Material Handling Order Form	\$ _____	Sign & Banner Order Form
\$ _____	Direct Material Handling Order Form	\$ _____	Audio Visual Order Form
		\$ _____	Processing Fee(s)

\$ _____	Subtotal
\$ _____	5.5 % Sales Tax
\$ _____	<b>Total Now Due</b>

In order to process your order, Valley requires a credit card for payment on file. Please complete the below information.

Exhibiting Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit Card Information

☐

AMEX

☐

MasterCard

☐

Visa

☐

Discover

Card Number

Expiration Date

CVC

Name On Card

Signature

By signing you agree to all terms and conditions. To download a copy of Valley's Terms and Conditions click [HERE](#)



### Miscellaneous

Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
AdminFee	Processing Fee for Orders Mailed/Faxed/Emailed	\$ 25.00	\$ 25.00		
3PartyFee	Third Party Processing Fee	\$ 25.00	\$ 25.00		
EACFee	EAC Processing Fee	\$ 45.00	\$ 45.00		

### Booth Packages

Product ID	Discount Price	Standard Price	Quantity	Total
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Please select skirting color choice below

Orders received without color selected will receive show colors

☐ Black ☐ Blue ☐ Burgundy ☐ Teal ☐ Silver ☐ Red ☐ Purple ☐ White ☐ Gold ☐ Green

BP1022	Booth Package A	\$ 449.65		
BP10211	Booth Package B	\$ 573.20		

### Booth Tables - Skirted, Plain, Cocktail

Please Select skirting color choice below

Orders received without color selected will receive show colors

☐ Black ☐ Blue ☐ Burgundy ☐ Teal ☐ Silver ☐ Red ☐ Purple ☐ White ☐ Gold ☐ Green

Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
F10	4' Skirted Table (30" High)	\$ 252.50	\$ 328.25		
F20	6' Skirted Table (30" High)	\$ 299.75	\$ 389.70		
F30	8' Skirted Table (30" High)	\$ 336.75	\$ 437.80		
F40	4' Skirted Table (42" High)	\$ 264.95	\$ 344.45		
F50	6' Skirted Table (42" High)	\$ 322.10	\$ 418.75		
F60	8' Skirted Table (42" High)	\$ 384.10	\$ 499.35		
F130	30" Skirting Only (4th Side)	\$ 122.80	\$ 159.65		
F140	42" Skirting Only (4th Side)	\$ 142.00	\$ 184.60		
F70	4' Plain Table (30" High)	\$ 113.50	\$ 147.55		
F80	6' Plain Table (30" High)	\$ 166.75	\$ 216.80		
F90	8' Plain Table (30" High)	\$ 199.80	\$ 259.75		
F100	4' Plain Table (42" High)	\$ 153.35	\$ 199.40		
F110	6' Plain Table (42" High)	\$ 205.40	\$ 267.05		
F120	8' Plain Table (42" High)	\$ 237.30	\$ 308.50		
F150	White Vinyl, 8' Long Table Top Covering	\$ 23.85	\$ 31.05		
F160	30" Round Cocktail Table (30" High)	\$ 191.45	\$ 248.90		
F170	30" Round Cocktail Table (42" High)	\$ 207.50	\$ 269.75		

### Booth Chairs and Barstool

F180	Folding Chair	\$ 39.25	\$ 51.05		
F1901	Side Chair	\$ 99.70	\$ 129.65		
F2001	Padded Chair	\$ 128.15	\$ 166.60		
F210	Bar Stool with Back	\$ 161.20	\$ 209.60		

### Booth Accessories

F220	Tripod Adjustable Easel	\$ 65.60	\$ 85.30		
F240	Garment Rack	\$ 73.95	\$ 96.15		
F250	Bag Stand	\$ 159.45	\$ 207.30		
F280	Literature Stand	\$ 344.55	\$ 447.95		
F230	Wastebasket	\$ 29.85	\$ 38.85		
F313	8' Upright with Bases	\$ 28.95	\$ 37.65		

### Booth Accessories

Product ID	Item Name	Discount	Standard	Surcharges	Estimate
F314	Crossbar	\$ 19.35	\$ 25.20		
F3141	120V Stem Light	\$ 40.50	\$ 52.65		
F290	Table Riser 1' x 1' x 4' White Skirted	\$ 140.50	\$ 182.65		
F300	Posterboard 4' x 8'	\$ 435.15	\$ 565.70		
	Placement Required _____Vertical _____Horizontal				
F260	3' Drape (Side) per sq ft	\$ 13.85	\$ 18.05		
F270	8' Drape (Back) per sq ft	\$ 19.40	\$ 25.25		

### Grid Wall and Accessories

Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
F6201	2' w x 8' h Gridwall Panel	\$ 105.90	\$ 137.70		
F62011	2' w x 8' h Gridwall Panel with T-Base	\$ 148.35	\$ 192.90		
F640	24" Shelf w/ shelf brackets	\$ 27.45			
F650	48" Shelf w/ shelf brackets	\$ 38.55			
F660	6 Ball Waterfall Mount	\$ 18.35			
F670	Hang Rail Mount	\$ 20.70			
F680	Picture Hanger Mount	\$ 5.05			
F690	Hat Display Mount	\$ 11.70			
F700	Peg Hook	\$ 5.05			
F7001	Peg Hook Package (6 Hooks)	\$ 10.65			

### Booth Carpet and Padding

Please select carpeting color choice. Orders received without color selected will receive show colors.

#### Standard Carpet Colors

\_\_\_Blue 
 \_\_\_Green 
 \_\_\_Black 
 \_\_\_Burgundy 
 \_\_\_Red 
 \_\_\_Gray 

#### Additional Color Options for Custom Carpet ONLY

\_\_\_Green Jay 
 \_\_\_Pepper 

F3209	10' x 10' Standard Carpet	\$ 404.80	\$ 526.25		
F3304	10' x 20' Standard Carpet	\$ 810.90	\$ 1,054.20		
F3404	10' x 30' Standard Carpet	\$ 1,215.25	\$ 1,579.85		

Product ID	Item Name	Booth Size	Discount Price	Standard Price	Square Feet	Total
F350	Custom Carpet per sq ft	_____X_____	\$ 9.05	\$ 11.80		
F3602	Luxury Booth Carpet per sq ft	_____X_____	\$ 9.70	\$ 12.65		
F370	Padding per sq ft	_____X_____	\$ 3.85	\$ 5.05		
F380	Visqueen per sq ft	_____X_____	\$ 1.80	\$ 2.35		
F390	Additional Taping per sq ft	_____X_____	\$ 3.85	\$ 5.05		

Material Handling Services (200lb minimum)		Weight / 100 = CWT (Weight rounded to nearest 100)		OT =25% DT = 50%		
Product ID	Item Name	Weight	CWT	X	Price Per CWT	X Surcharges Estimate
MHS20171	Advance (Crated or Skidded)				\$ 222.20	
MHS20172	Advance (Special Handling)				\$ 288.70	
MHS20173	Showsite (Crated)				\$ 235.95	
MHS20174	Showsite (Special Handling)				\$ 306.30	
MHS20175	Showsite (Uncrated)				\$ 340.80	
Product ID	Item Name				Rate	Quantity Estimate
MHS20176	Lightweight Shipment Estimate - First Package				\$ 131.60	
MHS20177	Lightweight Shipment Estimate - Additional Package(s)				\$ 32.70	
Product ID	Item Name				Rate	Quantity Total
MHS643	Banding per sq ft				\$ 1.25	
MHS622	Shrink Wrap per pallet/skid				\$ 95.00	

Labor - Installation & Dismantle							
Product ID	Item Name			Discount	Standard	Surcharges	Estimate
		How Many Laborers	X How Many Hours	Straight Time Rate	X Straight Time Rate	OT =50% DT = 100%	=
L105	Installation Labor - Exhibitor Supervision			\$ 281.70	\$ 366.25		
	Install Labor Requested Start	Date	Time				
L205	Dismantle Labor - Exhibitor Supervision			\$ 281.70	\$ 366.25		
	Dismantle Labor Requested Start	Date	Time				
L104	Installation Labor - Valley Supervision			\$ 352.05	\$ 457.70		
L204	Dismantle Labor - Valley Supervision			\$ 352.05	\$ 457.70		

Brief Description of Labor Needed:

Forklift Service - Installation & Dismantle							
Product ID	Item Name			Discount	Standard	Surcharges	Estimate
		How Many Forklifts	X How Many Hours	Straight Time Rate	X Straight Time Rate	OT =50% DT =100%	=
L703	Forklift Installation			\$ 708.00	\$ 920.40		
L702	Forklift Dismantle			\$ 708.00	\$ 920.40		
	Forklift Install Requested Start	Date	Time				
	Forklift Dismantle Requested Start	Date	Time				

Brief Description of Forklift Service Required:

### Booth Cleaning Services

Product ID	Item Name	Discount Price	Standard Price	Square Feet	Total
BC1011	Vacuuming Once Prior to Show Opening per sq ft	\$ 1.05	\$ 1.40		
BC205	Vacuuming Prior to Show Opening Each Day (3 Days) per sq ft	\$ 3.15	\$ 4.20		
BC4021	Porter Service Once Prior to Show Opening per sq ft	\$ 1.10	\$ 1.45		
BC5028	Porter Service Prior to Show Opening Each Day (3 Days) per sq ft	\$ 3.30	\$ 3.42		
BC10111	Dust Mopping Service Once Prior to Show Opening per sq ft	\$ 0.65	\$ 0.85		
BC2052	Dust Mopping Prior to Show Opening Each Day (3 Days) per sq ft	\$ 1.95	\$ 2.55		

### Booth Sign and Banner

30% Rush fee if order received after, 9/19/2023.

Product ID	Item Name	Pricing	Quantity	Total
S10	11" x 14" Foamcore Sign	\$ 117.45		
S20	14" x 22" Foamcore Sign	\$ 164.75		
S50	22" x 28" Foamcore Sign	\$ 416.55		
S60	28" x 44" Foamcore Sign	\$ 567.70		
S70	2' x 4' Vinyl Banner	\$ 286.40		
S80	2' x 6' Vinyl Banner	\$ 343.95		
S90	2' x 8' Vinyl Banner	\$ 516.95		
S100	Easel Back	\$ 22.70		
S110	Sign Grommets	\$ 8.45		

### Audio Visual

Product ID	Item Name	Rental Rate	Quantity	Total
AV1010	75" LED Monitor	\$ 2,271.85		
AV1109	65" LED Monitor	\$ 1,703.90		
AV1011	55" LED Monitor	\$ 1,262.15		
AV1013	49" LED Monitor	\$ 978.25		
AV1015	40" LED Monitor	\$ 757.35		
AV1016	32" LED Monitor	\$ 536.50		
AV1020	24" LED Monitor	\$ 347.20		
AV1051	Dual Pole Floor Stand - 72" / 84"	\$ 220.95		
AV1055	Blu Ray Player	\$ 157.85		
AV1056	Media Player	\$ 157.85		

This form is to be used if an exhibiting company wishes to have a third party handle their display and be billed for exhibitor services. The Method of Payment Form **MUST** be completed by the third party in order to be billed for services, **however, we also must be provided with the exhibiting company's credit card information below for our files.** Unless otherwise requested, all charges incurred will be billed to the third party. Please note a \$25.00 processing fee will be applied to order for all 3rd party forms received.

It should be understood that by signing this form or placing an order, the exhibiting company agrees it is ultimately responsible for payment of charges. **If your third party does not pay all charges in full before the end of the show, all charges will revert to the exhibiting company, due on receipt.**

Exhibiting Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_

Exhibitor Signature: \_\_\_\_\_

Exhibiting  
Company

Exhibiting Company's credit card information:

\_\_\_ Visa \_\_\_ MC \_\_\_ Amex \_\_\_ Discover \_\_\_/\_\_\_ Exp. Date \_\_\_ CVC

Account #: \_\_\_\_\_

\_\_\_\_\_  
Name On Card

\_\_\_\_\_  
Signature

Indicate which services are to be invoiced to the Third Party:

Services  
to be  
billed to  
third party

\_\_\_ ALL VALLEY SERVICES

\_\_\_ RENTAL FURNITURE/CARPET/SIGNS

\_\_\_ I&D LABOR/SUPERVISION

\_\_\_ BOOTH CLEANING

\_\_\_ MATERIAL HANDLING IN & OUT

\_\_\_ OTHER: \_\_\_\_\_

Third Party Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-Mail for Invoice: \_\_\_\_\_

Third Party  
Company  
Information

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_



Submit this form if the exhibiting company intends to use a third party contractor other than Valley. If the exhibiting company fails to comply with any of the requirements listed below the exhibitor appointed contractor will not be permitted to service your exhibit, and Valley Expo & Displays must be hired for installation and dismantle labor. The exhibitor appointed contractor will be able to provide supervision only. Please note there is a \$45.00 processing fee for all EAC's forms received.

Exhibitor appointed contractors must use labor supplied by Valley unless the following requirements are fulfilled:

### Contractor Requirements

1. The exhibitor must notify NARI Milwaukee, Inc. and Valley of the intention to utilize an independent contractor no later than 30 days prior to the first day of move in, furnishing the name, address and telephone number of the firm.
2. The exhibitor shall provide evidence that the exhibitor appointed contractor has proper certificates of insurance with at least the minimum as described below, unless NARI Milwaukee, Inc. requires more.
  - a. Comprehensive General Liability not less than \$ 1,000,000 with respect to injuries to any one person in an occurrence.
  - b. \$ 2,000,000 with respect to injuries to more than one person in any occurrence.
  - c. Workers' Compensation Insurance including employee liability coverage in the minimum amount not less than \$ 1,000,000 of individual and/or aggregate coverage and/or statutory limitation.
  - d. Automobile Liability with a limit of not less than \$ 1,000,000 combined single limit - each accident.
  - e. Umbrella/Excess Liability with a limit of not less than \$ 1,000,000 each occurrence and {\$ 1,000,000} each aggregate.
  - f. **Valley, NARI Milwaukee, Inc. and the WI State Fair Park must be named as additional insureds on a primary and non-contributory basis.**
3. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Valley.
4. For services such as electrical, plumbing, telephone, and cleaning and drayage, no contractor other than the Official Service Contractor will be approved. This regulation is necessary due to licensing, insurance, and work done on equipment and facilities owned by parties other than the exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
5. The exhibitor appointed contractor:
  - a. Must agree to abide by all rules and regulations of the show, as outlined in this exhibitor kit, including all union rules and regulations.
  - b. Will share with Valley all reasonable costs related to its operation, including but not limited to overtime pay for stewards, restoration of exhibit space to its initial condition.
  - c. Must furnish NARI Milwaukee, Inc. and Valley Expo with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by NARI Milwaukee, Inc..
  - d. Shall be prepared to show evidence that it has a valid authorization from the exhibitor for services. The exhibitor appointed contractor may not solicit business on the exhibit floor.
  - e. Must confine its operations to the exhibit area of its clients. No service desks, storage areas, or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the exhibitor's booth space and must be kept clear.
  - f. Shall provide, if requested, evidence to Valley that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The exhibitor appointed contractor must not commit or allow to be committed by persons in its employment any acts could lead to work stoppages, strikes, or labor problems.
  - g. Must coordinate all of its activities with Valley.
  - h. Must comply with all reasonable rules and regulations of WI State Fair Park, NARI Milwaukee, Inc. and Valley in order to create a safe work environment. A failure to do so can result in a delay or termination of EAC's right to continue if the condition cannot be corrected.
6. All information must be received by Valley Exhibitor Services Department no later than 30 days prior to the first day of move in.

### Contractor Information

Exhibiting Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Exhibitor Appointed Contractor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact at Show: \_\_\_\_\_

Type of Service to be performed: \_\_\_\_\_

### SPECIAL BOOTH PACKAGES

Valley is offering special discounted booth packages to each Exhibitor, only if ordered by **Tuesday, September 19, 2023**. Order form and payment must be received by 9/19/2023 to receive booth packages after that date items can be ordered individually from the booth furnishings order form. Only (1) booth package per booth space. Items offered may not be substituted. All orders Emailed / Faxed / Mailed will incur a \$25.00 processing fee.

#### Booth Package A

BP1022

**\$449.65**

Package Includes:

- (1) 6' L x 24"D x 30"H Skirted Table
- (2) Side Chairs
- (1) Wastebasket



#### Booth Package B

BP10211

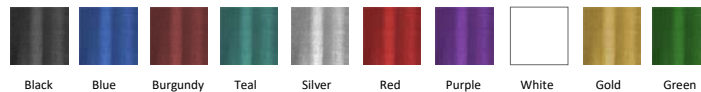
**\$573.20**

Package includes:

- (1) 6' L x 24"D x 42"H Skirted Table
- (2) Bar Stools with Back
- (1) Wastebasket



Skirting colors available, please circle color choice.



In order to process your order, Valley requires a credit card for payment on file. Please complete the below information.

Exhibiting Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit Card Information

☐

AMEX

☐

MasterCard

☐

Visa

☐

Discover

Card Number

Expiration Date

CVC

Name On Card

Signature

All orders are subject to availability of equipment. Prices include delivery to the booth and removal. All equipment remains the property of Valley.

### Skirted Tables

#### Height 30"

**4' L x 24" D x 30" H**

F10

\$252.50    \$328.25  
Discount    Standard

**6' L x 24" D x 30" H**

F20

\$299.75    \$389.70  
Discount    Standard

**8' L x 24" D x 30" H**

F30

\$336.75    \$437.80  
Discount    Standard

#### Bar Height 42"

**4' L x 24" D x 42" H**

F40

\$264.95    \$344.45  
Discount    Standard

**6' L x 24" D x 42" H**

F50

\$322.10    \$418.75  
Discount    Standard

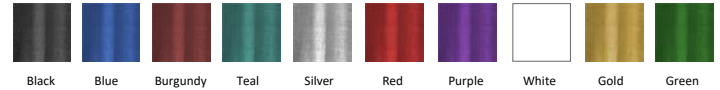
**8' L x 24" D x 42" H**

F60

\$384.10    \$499.35  
Discount    Standard



#### Skirting Colors Available



4th Side Skirting (available in above colors)

30" Skirting

F130

\$122.80    \$159.65  
Discount    Standard

42" Skirting

F140

\$142.00    \$184.60  
Discount    Standard

### Plain Tables

#### Height 30"

**4' L x 24" D x 30" H**

F70

\$113.50    \$147.55  
Discount    Standard

**6' L x 24" D x 30" H**

F80

\$166.75    \$216.80  
Discount    Standard

**8' L x 24" D x 30" H**

F90

\$199.80    \$259.75  
Discount    Standard

#### Bar Height 42"

**4' L x 24" D x 42" H**

F100

\$153.35    \$199.40  
Discount    Standard

**6' L x 24" D x 42" H**

F110

\$322.10    \$267.05  
Discount    Standard

**8' L x 24" D x 42" H**

F120

\$237.30    \$308.50  
Discount    Standard



White Vinyl Topping

F150

\$23.85    \$31.05  
Discount    Standard

### Cocktail Tables

#### Height 30"

**30" Round x 30" High**

F160

\$191.45    \$248.90  
Discount    Standard

#### Bar Height 42"

**30" Round x 42" High**

F170

\$207.50    \$269.75  
Discount    Standard



All orders are subject to availability of equipment. Prices include delivery to the booth and removal.  
All equipment remains the property of Valley Expo & Displays.

### Chairs and Barstool



**Folding Chair**

F180

\$39.25 \$51.05  
Discount Standard



**Side Chair**

F1901

\$99.70 \$129.65  
Discount Standard



**Padded Chair**

F2001

\$128.15 \$166.60  
Discount Standard



**Bar Stool with Back**

F210

\$161.20 \$209.60  
Discount Standard

### Booth Accessories



**Tripod Adjustable Easel**

F220

\$65.60 \$85.30  
Discount Standard



**Garment Rack**

F240

\$73.95 \$96.15  
Discount Standard



**Bag Stand**

F250

\$159.45 \$207.30  
Discount Standard



**Literature Stand**

F280

\$344.55 \$447.95  
Discount Standard



**Wastebasket**

F230

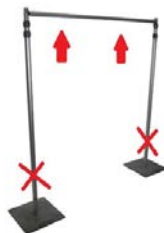
\$29.85 \$38.85  
Discount Standard



**8' Upright with Bases**

F313

\$28.95 \$37.65  
Discount Standard



**Crossbar**

F314

\$19.35 \$25.20  
Discount Standard



**120V Stem Light**

F3141

\$40.50 \$52.65  
Discount Standard



**Table Riser 1' x 1' x 4'**

F290

\$140.50 \$182.65  
Discount Standard



**Posterboard 4' x 8'**

F30

Placement: Vertical or Horizontal  
\$435.15 \$565.70  
Discount Standard

### Booth Accessories

All orders are subject to availability of equipment. Prices include delivery to the booth and removal. All equipment remains the property of Valley Expo & Displays.



#### 8' Back Drape-Per Linear Foot

F270

\$19.40

Discount

\$25.25

Standard

#### 3' Side Drape-Per Linear Foot

F260

\$13.85

Discount

\$18.05

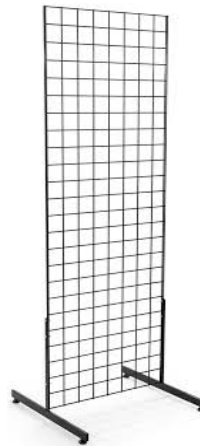
Standard

### Grid Wall and Accessories



Items showcased in picture

- |  |                            |
|--|----------------------------|
| (2) 2' x 8' Gridwall Panel             | (1) Hang rail Mount        |
| (2) 2' x 8' Gridwall Panel with T-Base | (1) Hat Display Mount      |
| (1) 24" Shelf w/shelf brackets         | (1) 6 Ball Waterfall Mount |
| (1) 48" Shelf w/shelf brackets         | (5) Peg Hooks              |



#### 2'W x 8'H Gridwall

With T-Base

F62011

\$148.35

Discount

\$192.90

Standard



#### 2'W x 8'H Gridwall

Gridwall Panel Only

F6201

\$105.90

Discount

\$137.70

Standard



#### Shelf w/ shelf brackets

24" F640

\$27.45

48" F650

\$38.55



#### 6 Ball Waterfall Mount

F660

\$18.35



#### Hang Rail Mount

F670

\$20.70



#### Picture Hanger Mount

F680

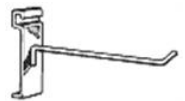
\$5.05



#### Hat Display Mount

F690

\$11.70



#### Peg Hook

Single Hook F700

\$5.05

Pkg of 6 Hooks F7001  
\$10.65





### 13 oz Standard Carpeting

Rental prices include installation, front edge taping and pickup at the close of the show. If your carpet order is different than your booth size, you **MUST** include a layout diagram. Failure to provide the diagram will result in a 25% surcharge and any additional labor onsite to correct placement issues. Please send layout diagram to [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com) or attach to your order online.

#### 10' x 10' Carpet

F3209

\$404.80    \$526.25  
Discount    Standard

#### 10' x 20' Carpet

F3304

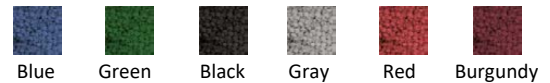
\$810.90    \$1,054.20  
Discount    Standard

#### 10' x 30' Carpet

F3404

\$1,215.25    \$1,579.85  
Discount    Standard

#### Available Colors



### Crown Jewel 18 oz. Custom Carpeting

Custom carpeting is available in 10' widths only. Rental prices include installation, carpet taping and pickup at the close of the show. You must include a layout for carpet installation if your carpet request size is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quote will be forwarded to you before we proceed.

#### 18 oz Custom Carpeting

F350

Per Sq Ft

\$9.05    \$11.80  
Discount    Standard

#### Designer Plus 28 oz. Luxury Carpeting

Luxury carpet combines plush comfort with durable ability and is great for high traffic areas. Luxury carpet packages include 10' wide carpet, delivery, visqueen covering, installation, carpet tape, and carpet removal. You must include a layout for carpet installation if your carpet request size is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quote will be forwarded to you before we proceed.

#### 28 oz Luxury Carpeting

F3602

Per Sq Ft

\$9.70    \$12.65  
Discount    Standard

#### Available Colors



**Don't forget to order vacuuming services. See Vacuum & Porter Service forms.**



#### Padding

F370

Per Sq Ft

\$3.85    \$5.05  
Discount    Standard

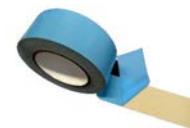


#### Visqueen

F380

Per Sq Ft

\$1.80    \$2.35  
Discount    Standard



#### Carpet Tape

F390

Per Sq Ft

\$3.85    \$5.05  
Discount    Standard



## SHIPPING vs. MATERIAL HANDLING

## 2023 Home & Remodeling Show

WI State Fair Park / October 13-15, 2023

### What is Shipping



Shipping is the process of a carrier picking up items from your office, or any place of origin, and transporting it to the dock of either the advance warehouse or event facility. Shipping

is separate from Freight Handling. Exhibitors may use any carrier they want, including the official show carrier, ABF Freight.

<https://arcb.com/abf-freight>

### What is Material Handling



Material Handling is the process of receiving a shipment from your carrier and managing on site handling of the shipment through the event cycle. It is a standard event procedure with associated costs based on shipment weight.

Valley is the sole provider of Material Handling Services. Exhibitors or their hired EAC/carriers may not deliver freight to exhibit spaces delivered by common carrier/ground services or operate any type of mechanical or powered equipment. Material handling is a billable service.

#### Material Handling Process:

- The unloading of freight from your carrier once it arrives at the receiving dock.
- The transporting freight from dock to your booth space.
- The removing of empty shipping containers (boxes, crates and pallets) from your booth.
- The temporary storage of your empty shipping containers during the duration of the show.
- The return of empty shipping containers to your booth at the close of event.
- The transfer of your freight back to the loading dock once your chosen carrier has arrived.
- The loading of your freight into your carrier's vehicle for return shipping.

#### One easy way to keep charges low?

Whether you ship to the advance warehouse or directly to show site, it is in your best interest to consolidate your shipment as much as possible. Each shipment that arrives separately is assessed the minimum charge.

Consolidate shipments when total weight is less than 200 lbs. ***It can save you money!*** For example:

#### 3 Separate Shipments

60 lbs. charged @ 200 lbs. Minimum \$ 444.40  
 52 lbs. charged @ 200 lbs. Minimum \$ 444.40  
 65 lbs. charged @ 200 lbs. Minimum \$ 444.40= \$ **1,333.20**

#### 1 Consolidated Shipment

3 pieces (1 shipment)  
 177 lbs. charged @ 200 lbs. Minimum = \$ **444.40**

**Added benefit** - your shipments are less likely to get misplaced if they are packaged together with larger items.



## SHIPPING

# 2023 Home & Remodeling Show

### Advance Warehouse Direct to Show Site

WI State Fair Park / October 13-15, 2023

The official Show Carrier for this event is ABF Freight, however you can use any carrier you choose to ship your items. You have two options for shipping your advance freight—either to the warehouse or directly to show site (if applicable). Material handling charges will incur for shipments received at either the advance warehouse or directly to show site. To avoid delay in receiving your shipment at show site, please make sure you have a material handling order and credit card on file.

#### Shipping to the Advanced Warehouse

- **Advance Warehouse Address: Valley, 4950 American Road, Rockford, IL 61109**
- Freight accepted: **9/7/2023 - 10/5/2023**
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date of **10/5/2023**. Your freight will still be received after the deadline date, but additional charges will be incurred and possible delay in delivery.
- The warehouse will receive shipments Monday through Friday, except holidays.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a Bill of Lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor setup.
- Please call our Exhibitor Services Department at 815.873.1500 if you want to ship oversized material that requires special equipment to the warehouse.

#### Shipping to Show Site

##### **Show Site/Direct Freight Address: WI State Fair Park, 8200 W. Greenfield Ave., West Allis, WI 53214**

Direct freight will be accepted: 10/11/2023; 8am - 5pm 10/12/2023; 8am - 5pm

Do not send shipments directly to show site before **10/10/2023**. WI State Fair Park may refuse shipment and/or shipment runs the risk of being lost. Valley not responsible for shipments sent directly to WI State Fair Park out side date range indicated above

All shipments must have a Bill of Lading or delivery slip indicating the number of pieces, type of merchandise and weight.

Certified weight tickets must accompany all shipments.

Once your carrier arrives and is unloaded, the shipment will be brought to booth.

Please call our Exhibitor Services Department at 815.873.1500 if you want to ship oversized material that requires special

#### Prepaid or Collect Shipping Charges

Collect shipments will be returned to the delivery carrier.

To ensure that your freight does not arrive collect, mark your Bill of Lading "prepaid".

- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

#### Labeling Your Freight

- The label should contain the following:
- Exhibiting Company Name
- Booth Number(s)
- Name of the Event - **2023 Home & Remodeling Show**
- For your convenience please use the advance shipping label and/or the direct to show site shipping label provided in this exhibitor kit.

#### Protecting Materials

Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show-time between your departure and the actual pickup of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

# RUSH

EXHIBITOR MATERIAL

FROM:

## ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2023 HOME & REMODELING SHOW

SHOW NAME

BOOTH NUMBER

VALLEY

C/O VALLEY

4950 AMERICAN ROAD

ROCKFORD, IL 61109

*Shipment Should Arrive Between:*

**9/7/2023 thru 10/5/2023**

SHIPMENTS. Drivers must check in by 2:30 pm to be guaranteed same day unloading.

Carrier \_\_\_\_\_

Number of pieces \_\_\_\_\_ of \_\_\_\_\_

# RUSH

EXHIBITOR MATERIAL

FROM:

## ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2023 HOME & REMODELING SHOW

SHOW NAME

BOOTH NUMBER

VALLEY

C/O VALLEY

4950 AMERICAN ROAD

ROCKFORD, IL 61109

*Shipment Should Arrive Between:*

**9/7/2023 thru 10/5/2023**

SHIPMENTS. Drivers must check in by 2:30 pm to be guaranteed same day unloading.

Carrier \_\_\_\_\_

Number of pieces \_\_\_\_\_ of \_\_\_\_\_

# RUSH

EXHIBITOR MATERIAL

FROM:

## DIRECT SHIPMENT

TO:

EXHIBITING COMPANY

2023 HOME & REMODELING SHOW

SHOW NAME

BOOTH NUMBER

WI STATE FAIR PARK  
VALLEY

8200 W. GREENFIELD AVE.  
WEST ALLIS, WI 53214

C/O

**Shipment Should Arrive:**

**10/11/2023; 8am - 5pm**

**10/12/2023; 8am - 5pm**

Carrier

Number of pieces of

# RUSH

EXHIBITOR MATERIAL

FROM:

## DIRECT SHIPMENT

TO:

EXHIBITING COMPANY

2023 HOME & REMODELING SHOW

SHOW NAME

BOOTH NUMBER

WI STATE FAIR PARK  
VALLEY

8200 W. GREENFIELD AVE.  
WEST ALLIS, WI 53214

C/O

**Shipment Should Arrive:**

**10/11/2023; 8am - 5pm**

**10/12/2023; 8am - 5pm**

Carrier

Number of pieces of





**Special Handling** Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no Bill of Lading or documentation, carpet/pad only shipments.

- **Constricted Space** Freight packed in trailer to full capacity. Shipments are not easily accessible because trailer is loaded by cubic space, or top to bottom and side to side.
- **Stacked Shipments** Shipments with multiple pieces stacked on top of one another throughout the majority of the truck or trailer requiring unstacking during the unloading process.
- **Mixed Shipments** Mixed shipments are shipments that contain a mixture of uncrated and crated materials, and the uncrated portion is minimal deeming the shipment special handling but not uncrated. But in cases where greater than 50% of the load by volume is uncrated the load will be categorized as uncrated.
- **Shipment Integrity** Shipments loaded on a carrier in a manner requiring separating or sorting to reestablish the integrity of each shipment.
- **Carpet/Pad Only** Carpet and/or pad only shipments are time and labor intensive, and require additional manpower and tools (e.g. carpet poles, flatbed carts or scooters, dollies).
- **No Documentation** Shipments received from small package carriers (including, among others, Fed Ex, UPS, & DHL) that are delivered without documentation or Bills of Lading that require additional sorting, processing, and tools for delivery.
- **Designated Piece Unloading** Shipments loaded in such a manner that require the unloading/loading crew to be directed by driver to remove items in a particular order, or unloading and reloading items to reach certain pieces behind others remaining on the trailer.
- **Padded Van Deliveries** this applies to van line carriers that transport freight at cubic displacement rates, operate a non-standard dock height equipment, require freight on the truck to be unloaded in a specific order or orientation, or require that freight on the truck be moved to unload the actual delivery.

**Disposal Fee** A disposal fee & minimum 1 hour of labor will be charged for all booth materials (booth displays, flooring, etc.) that are left unclaimed after show move out.

**Overtime/Double-time SURCHARGE: Overtime: 25% • Double Time: 50%** Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a Bill of Lading is submitted to the Valley Service Desk AND the driver has checked in.

**Early/Late Shipments to the Warehouse SURCHARGE: 25%** A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to show site after show open will be charged a surcharge.

**Reroute/Forced Freight** Due to failure of exhibitor carrier to check in at the designated times, Valley will cosign exhibitor's shipment to the Official Show Carrier for transportation at exhibitor's expense.

**FIB/LIB** Shipment found/left in booth by exhibitor. Shipment will be rerouted to the Official Show Carrier for transportation at exhibitor's expense.

**Reweigh of Shipments FEE: \$ 25.00 per forklift load** An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

**Empty Crate Storage FEE: \$ 75.00 per piece** A charge per crate, carton or skid applies when Valley handles the storage and return of empties from a shipment not received by Valley and therefore not subject to material handling charges.

**Lightweight Shipments** Shipment weighing 50 pounds or less will qualify for the lightweight shipment rate. Shipments exceeding 50 pounds will be billed standard material handling fees at the prevailing show rates. All shipments must have certified weight tickets.

**Priority Empty Labels FEE: \$ 75.00 per label** Limited quantities available on a per event basis.

**Marshaling Yard FEE: \$ 45 per Shipment/Carrier** Where Valley as the show contractor must lease space for Marshaling Yard operations because no space is provided by the facility, Valley may charge a one time fee per shipment processed inbound and/or outbound through the Marshaling Yard.

**POV:** Personally Operated Vehicle.

**Vehicle Placement:** Valley charges a round-trip fee to place a vehicle on the tradeshow floor.



## PRIVATELY & COMPANY OWNED VEHICLES (POV/COV)

Valley has the responsibility of receiving and handling all the exhibit material and empty crates that come in via over the road carriers. It is Valley's responsibility to manage the docks and schedule vehicles for the smooth and efficient move in and move out of the exhibition. Valley will not be responsible for any materials they do not handle.

Event management, Valley and the facility have worked together to provide an option for exhibitors that meet the below POV requirements.

### What is considered a POV—Privately Owned Vehicle

Privately owned class 1 or 2 vehicles include: Automobiles, Pick-up Trucks, Mini-Vans, Full-size Vans and Sport Utility vehicles.

### What is considered a COV—Commercial Owned Vehicle

Commercial owned class 1 or 2 vehicles include: Pick-up Trucks, Mini-Vans, Full-size Vans and Sport Utility vehicles and vehicles displaying company logos permanently affixed to vehicle.

### Acceptable Loading and Unloading:

Displays or other event related materials must be unloaded or loaded by hand or with the use of a manual cart or dolly by the full-time employee of the exhibiting company.

### Material Handling:

Due to safety concerns and in order to maintain an organized orderly flow during load-in and load out periods, exhibitors and their employee's are **not** allowed to use forklifts, pallet jacks, motorized dollies, or similar motorized or hydraulic equipment to load unload, or transport materials.

### Allowed time to Unload/Load

You will be allotted 20 minutes to load/unload your vehicle, take your equipment, displays or other event material to your exhibit space to drop them off.

This is only a loading/unloading area. It is **NOT** a parking area while you assembly your booth.

. **Please note:** Due to limited dock space for POV we anticipate that during peak periods, wait time can be expected.

### Vehicles that qualify



Sedan



SUV



Pickup



Van

### Vehicles that DO NOT qualify



Trailer



Commercial Van



Rentals



Bobtail



Stakebed



## MATERIAL HANDLING SERVICES

## 2023 Home & Remodeling Show

WI State Fair Park / October 13-15, 2023

As the official service contractor, Valley is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering it to the booth, handling of empty containers to and from storage, and removing of material from the booth for loading onto your outbound carrier. Shipments by carriers not giving delivery receipts or Bill of Lading, will be accepted and delivered to your booth space with no guarantee of piece count or condition. No liability whatsoever will attach to Valley for those shipments. Valley assumes no liability for lost or damaged items stored during any event. Cost to transport your exhibit material to and from the convention or event is not included.

**Straight Time :** 8:00AM to 4:30PM Monday through Friday  
**Overtime:** 4:30PM to 8:00AM Monday through Friday; All day Saturday  
**Double Time:** All day Sunday and Holidays  
(Overtime/double time will be applied to all freight received at the warehouse that must be moved into or out of booth during above listed times)

### Estimating Standard Material Handling Charges

⇒ Charges will be based on the weight of your shipment. Each shipment received is considered separately. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt" (one hundred weight). All shipments are subject to reweigh. **(200 pounds minimum charged on all shipments weighing 51 - 200 pounds)**

- Select the category that best describes your shipment. There are two categories for advance freight and three categories for direct freight:

**Crated:** Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.  
**Special Handling:** Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. **Federal Express, UPS Ground, & DHL** are included in this category due to their delivery procedures.  
**Uncrated:** Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

Add overtime and/or double time charges for inbound if material is delivered to the booth during the overtime and/or double time period.

Add overtime and/or double time charges for outbound if material is loaded onto the outbound carrier during the overtime and/or double time period.

Add the early/late surcharge if the shipment is accepted at the show site before or after the deadline dates.

#### Surcharge Information

Early/Late Delivery Show Site/Advance Warehouse Surcharge	20% Surcharge per CWT
Overtime - Inbound and/or Outbound Surcharge	25% Surcharge per CWT
Double Time - Inbound and/or Outbound Surcharge	50% Surcharge per CWT
No Weight ticket - Reweigh Surcharge	25% Surcharge per CWT

### Advanced Warehouse Shipments Single pieces over 5000 pounds cannot be accepted at warehouse.

FIRST DAY FREIGHT CAN ARRIVE: THURSDAY, SEPTEMBER 7, 2023

LAST DAY FREIGHT CAN ARRIVE: THURSDAY, OCTOBER 5, 2023

Item ID	Item	Total Weight Rounded to nearest 100	÷ 100 =	CWT	X	Standard Rate Per CWT	X	Inbound Surcharge	X	Outbound Surcharge	X	Additional Surcharge	=	Standard Rate + Surcharges	X	CWT	=	Freight Handling Estimate
MHS20171	Crated or Skidded		÷ 100 =		X	\$222.20	X		X		X		=	\$	X		=	\$
MHS20172	Special Handling		÷ 100 =		X	\$288.70	X		X		X		=	\$	X		=	\$

### Direct to Facility/Show Site Shipments

FIRST DAY FREIGHT CAN ARRIVE: TUESDAY, OCTOBER 11, 2023

Item ID	Item	Total Weight Rounded to nearest 100	÷ 100 =	CWT	X	Standard Rate Per CWT	X	Inbound Surcharge	X	Outbound Surcharge	X	Additional Surcharge	=	Standard Rate + Surcharges	X	CWT	=	Freight Handling Estimate
MHS20171	Crated or Skidded		÷ 100 =		X	\$235.95	X		X		X		=	\$	X		=	\$
MHS20172	Special Handling		÷ 100 =		X	\$306.30	X		X		X		=	\$	X		=	\$
MHS20173	Uncrated		÷ 100 =		X	\$340.80	X		X		X		=	\$	X		=	\$

### Example Only 623lbs Crated Freight sent to the Advance Warehouse by Common Freight Carrier - YRC

Select Freight Category		Calculate CWT				Add All Applicable Surcharges to Standard Rate								Calculate Freight Handling Estimate				
Item ID	Item	Total Weight Rounded to nearest 100	÷ 100 =	CWT	X	Standard Rate Per CWT	X	Inbound Surcharge	X	Outbound Surcharge	X	Additional Surcharge	=	Standard Rate + Surcharges	X	CWT	=	Freight Handling Estimate
MHS20171	Crated or Skidded	700	÷ 100 =	7	X	\$ 222.20	X	25%	X	N/A	X	N/A	=	\$ 277.75	X	7	=	\$ 1,944.25

**Lightweight Shipment** A lightweight shipment is a shipment totaling any number of pieces with a **combined weight not to exceed 50lbs** that is received on the same day and delivered by the same carrier. Lightweight Shipment can be sent to either the advance warehouse or directly to show site, please be aware of dates and times for each location indicated on the Show Information pages.

Item ID	Item	Total Weight Not to exceed 50lbs	Number of	X	Standard Rate	=	Totals	Add Totals together for both 1st Package/ Carton & Additional Package/Carton	=	Freight Handling
MHS20171	Lightweight - First Package/Carton		1	X	\$131.60	=				
MHS20172	Lightweight - Each Additional Package/Carton			X	\$32.70	=				



## MATERIAL HANDLING QUESTIONNAIRE

2023 Home & Remodeling Show

WI State Fair Park / October 13-15, 2023

### EXHIBITORS SHIPPING MACHINERY AND/OR FREIGHT WEIGHING OVER 2,000LBS MUST RETURN THIS FORM

1. Estimate total number of pieces being shipped:

\_\_\_\_\_ **Crate(s)**

Dimensions of each crate

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ **Skid/Pallet(s)**

\_\_\_\_\_ Standard Pallet Size 48" x 40"

Dimensions of each skid other than standard size

\_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ **Machinery**

Please send pictures of Machines to [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com)

Dimensions of each Machine

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

\_\_\_\_\_ **Other**

Dimensions of each

Description of item \_\_\_\_\_

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

Description of item \_\_\_\_\_

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

Description of item \_\_\_\_\_

\_\_\_\_\_ Height \_\_\_\_\_ Length \_\_\_\_\_ Width \_\_\_\_\_ Weight

2. Shipping

\_\_\_\_\_ Advance to Warehouse

\_\_\_\_\_ Direct to Show Site

3. List carrier name(s):

\_\_\_\_\_

4. Tracking Number(s)

\_\_\_\_\_

5. Are there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades, special slings, lifting bars, etc.?

\_\_\_\_\_ Extended Blades \_\_\_\_\_ Slings \_\_\_\_\_ 4 Stage Lift

\_\_\_\_\_ Other, list below

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

It is the responsibility of the Exhibitor to provide proper special handling instructions. Failure to provide these instructions will result in the elimination of any liability for loss or damage by Valley Expo & Displays.



## OUTBOUND INFORMATION

## 2023 Home & Remodeling Show

WI State Fair Park / October 13-15, 2023

Outbound shipping is not an automatic process. Each shipment must have material handling services on order and a completed Bill of Lading in order to ship materials from the show. All pieces must be labeled individually. After materials are packed, labeled and ready to be shipped, the completed Bill of Lading must be turned in at the Valley Service Desk. **Do not leave this in your booth with your shipment.**

Call your designated carrier with pick-up information. In the event your carrier fails to show by the carrier check in time indicated on the shipping information form, your shipment will be rerouted to Valley's official show carrier at the exhibitor's expense.

### Tear Down

The show closes at **5pm on 10/15/2023**. Please do not tear down prior to the close of the show. If your event has aisle carpet, the aisle carpeting will be removed before forklift service or empty crates will be returned. Please allow time for removal. Once completed, empty crates will be brought to your booth.

### Outbound Pick-Up Address & Carrier Check In

- All outbound shipments must be picked up from WI State Fair Park, 8200 W. Greenfield Ave., West Allis, WI 53214
- Each exhibitor is responsible for arranging prompt pick-up and removal of outbound shipments. If you are using a carrier other than the official show carrier, it is your responsibility to contact the carrier and advise them that they must be checked in and the appropriate times.
- Drivers are placed in line for loading on a first come, first served basis, provided the exhibitor is completely packed and a Bill of Lading has been turned into the Valley Service Desk. Should your carrier fail to check in by the designated time, Valley Expo & Displays reserves the right to re-route the shipment via the official show carrier as necessary, at the exhibitor's expense.

### Outbound Bill of Lading Procedure

- All outbound shipments require a Valley Bill of Lading. Bills of Lading will be distributed to your booth before move out. If you do not receive a Bill of Lading please see the Valley Service Desk.
- A Bill of Lading must be completed for each truckload and destination. If you have multiple shipping destinations or multiple truckloads to one destination, additional Bills of Lading are available at the Valley Service Desk.
- No Bill of Lading will be issued until your invoice has been paid in full.
- Return the completed Bill of Lading to the Valley Service Desk when your materials are packaged and ready to be shipped. Turning in your Bill of Lading indicates to Valley that your shipment is ready to be loaded.
- The name of the carrier listed on your completed Bill of Lading must match the name of the carrier checking in or your freight will not be released.

### Outbound Miscellaneous Services

Shrink Wrap	<b>\$95.00</b> per pallet + dismantle labor (please see labor order form for dismantle labor rates)
Banding	<b>\$1.25</b> per foot + dismantle labor (please see labor order form for dismantle labor rates)

### Excessive Trash & Booth Abandonment

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged a handling fee and disposal fee during move in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include installation & dismantle labor, forklift labor and/or dumpster fee.



All installation and dismantling work will be performed under the direction of exhibitor supervising qualified personnel in compliance with any applicable labor contracts. A booth representative must be present during move in or out.

**Labor Hours & Rate Information**

Description	Discount	Standard
<b>Straight Time</b> - 8:00AM and 4:30PM on weekdays	\$281.70	\$366.25
<b>Overtime</b> - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$422.55	\$549.38
<b>Double time</b> - All day Sunday and holidays	\$563.40	\$732.50

**Minimum  
Charge &  
Cancellation  
Information**

A **minimum charge** of one (1) hour per man will apply to all labor orders, with the time commencing upon assignment of labor in accordance with your order. Half (1/2) hour minimum per man is charged thereafter.

Labor must be cancelled in writing 24 hours in advance to avoid a one (1) hour cancellation fee per worker.

We will attempt whenever possible to perform the work on straight time, contingent upon the schedules of the show producer and/or convention facility.

**Labor  
Check  
In & Out**

Exhibitor **must** check in at the Valley Service Desk to pick up laborers. Upon completion of work, exhibitors must return to the Valley Service Desk to release laborers and to sign the work order indicating the labor completed. Failure to pick up labor at the Valley Service Desk will result in a one (1) hour per man no show charge.

**When scheduling dismantle, be sure to allow sufficient time for empty containers to be returned to your booth.**

**Hours of  
Operation****Move In Dates & Times**

10/11/2023; 8am - 5pm  
10/12/2023; 8am - 5pm  
10/13/2023; 8am—11am

**Move Out Dates & Times**

10/15/2023; 5pm - 10pm  
10/16/2023; 6:30am - 11:30am

## Calculation of Estimated Charges Worksheet

Estimate of Charges				
Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation			\$	\$
Dismantling			\$	\$
Estimate of Charges Total must be added to Valley's Order Form				\$

**Example Only**

Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation	2	2	\$ 281.70	\$ 1,126.80
Dismantling	1	1	\$ 281.70	\$ 281.70

Lessen the hassle of setting up your booth or exhibit by adding Valley supervised labor. Valley will do all the heavy lifting for you. All labor is performed under the supervision of Valley personnel.

A booth representative does not need to be present during move in or out. Great for exhibitors that need to catch a flight right after the close of the event. Valley will supervise the dismantle of your exhibit space, pack and label, complete all necessary outbound documentation and once your carrier arrives, move your shipment from your booth space to docking area to be loaded onto your carrier.

**Documentation  
Requirements**

Exhibitor must forward all necessary instruction, drawing and/or diagrams in advance with this order. Please send layout diagram to the information listed above or attach to your order online. Email [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com) for instructions on how to attach a file on-line. A 25% Surcharge will apply to labor order if necessary documentation is not received as well as any additional labor onsite to correct resulting issues.

Description	Discount	Standard
<b>Straight Time</b> - 8:00AM and 4:30PM on weekdays	\$352.05	\$457.70
<b>Overtime</b> - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$528.08	\$686.55

A **minimum charge** of one (1) hour per man will apply to all labor orders, with the time commencing upon assignment of labor in accordance with your order. Half (1/2) hour minimum per man is charged thereafter.

Labor must be cancelled in writing 24 hours in advance to avoid a one (1) hour cancellation fee per worker.

### Calculation of Estimated Charges Worksheet

Estimate of Charges				
Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation			\$	\$
Dismantling			\$	\$
Estimate of Charges must be added to Valley's Order Form				\$

**Example Only**

Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation	2	2	\$ 352.05	\$ 1,408.20
Dismantling	1	1	\$ 352.05	\$ 352.05

**Please complete the following page and forward all documentation for setup and/or tear down of exhibit to [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com)**

**Authorization to Provide Labor Services:** By completing the Event Labor Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for labor services are based on the value of the services rendered and the scope of Valley Expo & Displays' liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractors. It is impractical and extremely difficult to fix the value of each item handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum less than or equal to the charges for services rendered as agreed upon damages, and such agreed upon damages shall be the Exhibitor's exclusive remedy.

Information must be completed and sent along with order forms before Valley supervised labor will be performed.

### Inbound Shipping & Set Up Information

Exhibiting Company Name: \_\_\_\_\_ Booth No : \_\_\_\_\_

Freight will be shipped to:      Advance Warehouse \_\_\_\_\_      Direct to Show Site \_\_\_\_\_

Date Shipped: \_\_\_\_\_ Inbound Carrier: \_\_\_\_\_ Tracking/PRO #: \_\_\_\_\_

Total # of:    Crates \_\_\_\_\_    Cartons \_\_\_\_\_    Fiber Cases \_\_\_\_\_    Skids \_\_\_\_\_    Other \_\_\_\_\_

Setup Plans/Photo:    Attached to order \_\_\_\_\_    To be sent with Exhibit, in crate # \_\_\_\_\_    Sent to events@valleyexopdisplays.com \_\_\_\_\_

Flooring/Carpet:      With exhibit \_\_\_\_\_      Rented from Valley \_\_\_\_\_

Electrical Placement:    Electrical under carpet \_\_\_\_\_    Electrical in back of booth \_\_\_\_\_    Other, must provide floor plan \_\_\_\_\_

Graphic:      With exhibit \_\_\_\_\_      Shipped separately \_\_\_\_\_      Tracking/PRO # \_\_\_\_\_

Special Tools/Hardware/Equipment Required: \_\_\_\_\_

### Outbound Shipping Information

Ship to: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of shipment\*:    Common Carrier \_\_\_\_\_    UPS \_\_\_\_\_    FedEx \_\_\_\_\_    Show Carrier \_\_\_\_\_

*\*If no carrier is provided prior to the show opening, your freight will be shipped with the show carrier.*

If labels are provided where will they be? \_\_\_\_\_

Freight Charges:    Prepaid    Collect

Bill to: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE COMPLETE THIS FORM FOR ALL IN-BOOTH FORKLIFT AND LABOR NEEDED. TO DETERMINE IF YOU NEED IN-BOOTH FORKLIFT AND LABOR, PLEASE READ THIS FORM CAREFULLY.**

In booth forklift and labor may be required to assemble displays or when uncrating, positioning, and reskidding equipment and machinery.

A forklift is required for moving equipment and materials weighing 200 pounds or more within your booth.

If you require a forklift, a crew will be assigned consisting of a Rigger Foreman and forklift up to 5,000lbs with an operator.

Please call for quote if forklift over 5,000lbs is required.

**Forklift time required to move freight to and from the dock to your booth is included in the material handling charges, refer to Advance or Direct order forms for further information.**

### Rate Information

Description	Discount Rate (per hour)	Standard Rate (per hour)
<b>Straight Time</b> - 8:00AM and 4:30PM on weekdays	\$708.00	\$920.40
<b>Overtime</b> - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$1,062.00	\$1,380.60
<b>Double time</b> - All day Sunday and Holidays	\$1,416.00	\$1,840.80
The minimum charge for forklift crew is one (1) hour per worker and forklift. Forklift rental thereafter is charged in half (1/2) hour increments. All rates are subject to change if necessitated by increased labor and material costs.		
Forklift orders cancelled without a 24 hour notice will be charged a one (1) hour cancellation fee per worker and equipment ordered. If the forklift is not used at the time confirmed, there will be a one (1) hour no-show fee charged per worker and equipment ordered.		

### Forklift Check In & Out

Exhibitor **must** check in at the Valley Service Desk to request their forklift operator when ready for service. Requested starting times cannot be guaranteed, however, every effort is made to meet all requests. Valley reserves the right to dispatch all forklift calls based upon availability of forklift crews and in the order that the requests are confirmed. Upon completion of work, exhibitors must return to the Valley Service Desk to sign the completed work ticket and confirm accuracy of the work order. Failure to request forklift service at the Valley Service Desk will result in a one (1) hour per man no show charge.

### Calculation of Estimated Charges Worksheet

INSTALLATION			
Total # of Hours	Total # of Forklifts	Labor Rate	Total

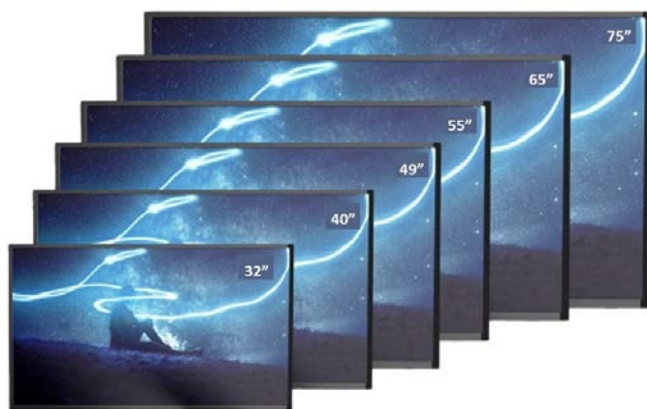
**Estimate of Charges must be added to Valley's Order Form**

DISMANTLE			
Total # of Hours	Total # of Forklifts	Labor Rate	Total

**Estimate of Charges must be added to Valley's Order Form**

All Audio Visual rental includes delivery and setup of rental equipment, HDMI cord, TV remote, power strip and pickup of equipment at close of show.

### LED Monitor



<u>Product ID</u>	<u>Item Description</u>	<u>Event Rental</u>
AV1110	75" LED Monitor	\$ 2,271.85
AV1009	65" LED Monitor	\$ 1,703.90
AV1011	55" LED Monitor	\$ 1,262.15
AV1013	49" LED Monitor	\$ 978.25
AV1015	40" LED Monitor	\$ 757.35
AV1016	32" LED Monitor	\$ 536.50
AV1020	24" LED Monitor	\$ 347.20



<u>Product ID</u>	<u>Monitor Accessories</u>	<u>Event Rental</u>
AV1051	Dual Pole Floor Stand with Shelf	\$ 220.95
<b><u>Multi Media Solutions</u></b>		
AV1055	Blu Ray Player	\$ 157.85
AV1056	Media Player	\$ 157.85

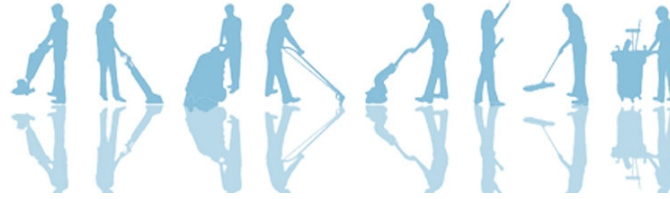
**Please call for quote if you are looking for other AV offerings.**

**Delivery:** An authorized representative must be present at the time of delivery and pickup. Equipment will be delivered to and picked up from your booth. Delivery fee may apply.

**Labor, Installation & Dismantle (I&D):** Any order requiring labor, including the installation and dismantling of equipment, will be subject to a labor charge please refer to labor install and dismantle order forms located within this kit for labor rates. Valley does not supply labor to mount hanging brackets to your booth. This must be done prior to setting up any equipment that is to be mounted on your booth.

**Equipment:** Customer is responsible for the security of rented equipment and will be required to pay for any items that are lost or stolen during the rental period (anytime after delivery and before pickup of equipment).

**Guarantee:** Equipment is guaranteed to be operational upon delivery to your booth. It is assumed that the renter has an understanding of the operation of equipment. Equipment problems must be reported immediately to our service desk. Any loss or damage of said equipment will be paid for by the renter. **Cancellation:** Equipment rental cancellation will be charged 50% of rental fee. On-site cancellations will be charged 100% of rental fee.



As the exclusive booth cleaning provider, our team is here to assist you with all cleaning services. We will vacuum/dry mop your exhibit space, take out the trash and replace the trash bag after exhibitor hours, working silently behind the scenes to maintain booth cleanliness post set-up or throughout the entire event. Prices are based on total square footage of booth regardless of area to be cleaned. Exhibitor appointed contractors are prohibited from providing cleaning services.

### Standard Booth Size ( 10' x 10' ) = Square Footage ( 100 square feet per booth )

**Carpet Vacuuming:** Booth carpeting is clean upon installation, however vacuuming services are available. Charges are based on booth square footage. Display installation and move in process can result in soiled carpet, therefore we recommend ordering vacuuming at least once prior to show opening.

#### Carpet Vacuuming

	Product ID	Discount	Standard
Once Prior to Show Opening	BC2011	\$ 1.05	\$ 1.40
3 Days - Prior to Show Opening Each Day	BC2051	\$ 2.85	\$ 3.75

**Porter Service:** Includes wipedown & dusting of all display surfaces and furnishings and emptying of wastebaskets nightly.

#### Porter Service

	Product ID	Discount	Standard
Once Prior to Show Opening	BC4021	\$ 1.10	\$ 1.45
3 Days - Prior to Show Opening Each Day	BC5029	\$ 3.00	\$ 3.90

**Dust Mopping:** Includes dust mopping of all exhibitor provided flooring surfaces.

#### Dust Mopping

	Product ID	Discount	Standard
Once Prior to Show Opening	BC6021	\$ 0.65	\$ 0.85
3 Days - Prior to Show Opening Each Day	BC6023	\$ 1.65	\$ 2.25





Your booth design can make or break the success of your promotional event. Stand out from the competition! We've got you covered with our comprehensive line of trade show display printing products. Valley has added the Vanguard Digital Printing Systems VR5D flatbed UV printer. It combines revolutionary technology, industry leading quality and outstanding speeds to satisfy the demands of the industry schedule. With the VR5D it gives the ability to print on a variety of substrates including foam, pvc, vinyl, acrylic and more! Our sign shop can produce any type of sign or banner you need, including multiple colors, photographic reproductions, etc. If an option or

feature you want is not listed on this form, please call us for a special quote. Get the attention of attendees with bold and graphic printed banners, pop-up displays, feather flags and other indoor signs that show off your brand logo and colors. Make sure all your trade show displays feature design elements to form a strong, cohesive look that represents what your brand is all about.

With Valley's VR5D from Vanguard Digital Printing systems, you are only limited by your imagination.. Exhibitors have already put the VR5D through its paces by printing on:	PVC	PAPER	STONE	METAL
	VINYL	FOAM	BRICK	PLASTIC
	ACRYLIC	COROPLAST	PORCELAIN	GLASS
	CANVAS	STYRENE	RUBBER	CARDBOARD
	LEATHER	WOOD	FABRIC	AND MORE!!!!

**Upload your artwork to: <https://spaces.hightail.com/uplink/valley>** Please see the following page for artwork requirements on "Supplied Digital Arts Standards" form.

Orders received after, Tuesday, September 19, 2023 will receive an additional 30% rush fee.

	Description	Product ID	Pricing
Foamcore Signs White Background	11" x 14"	S10	\$117.45
	14" x 22"	S20	\$164.75
	22" x 28"	S50	\$416.55
	28" x 44"	S60	\$567.70
Vinyl Banners White Background	2' X 4'	S70	\$286.40
	2' X 6'	S80	\$343.95
	2' X 8'	S90	\$516.95
	Grommets for hanging are included		
Miscellaneous	Easel Back	S100	\$22.70
	Sign Grommets	S110	\$8.45
	Color Background		Add 25%

In an effort to provide you with the best graphics for your display, Valley requests that you review these file and media requirements when you supply digital art. Supplying the proper files insures that your output will look the way you expect, and keep additional charges to a minimum. If you have questions about file formats, resolution, or other graphics concerns, please call us at 815-873-1500 press 1 for exhibitor services department or e-mail [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com).

#### **Raster (Pixel-based) Art -**

Raster art is the way most continuous tone images are produced. Scanned images, Photoshop files, tif, jpg, & bmp are examples of raster or pixel-based art. Resolution for these files should be at least 300dpi *at output size*. For example, a file for 16 x 20 inch output should be 4800 pixels by 6000 pixels. Both cmyk and rgb are acceptable but **cmyk is preferred. Its helpful if all your files are consistently one or the other.**

#### **Use for:**

**Photographic or continuous tone** images.

#### **Vector Art -**

Vector art is 'resolution independent', meaning it can be scaled to any size with no loss of quality.

Illustrations created in Adobe Illustrator or Freehand are vector art. EPS files are the most common format for vector art.

**NOTE:** A Raster image imported or placed, and then saved in these programs is not changed into

vector art...*it is still a raster image* and may not be suitable for some output options.

Logos & illustrations produced as cut vinyl **MUST** be vector art. If you cannot supply vector art, you may be charged for the time required to convert/recreate your art in the proper format.

#### **Use for:**

**Cut vinyl, large format text, logos, graphic elements.**

**Art Size:** Art files should be submitted with at least 0.5" bleed. (ex. 22" x 28" sign would be 22.5" x 28.5")

**Raster Art** can be supplied as Photoshop, jpg, tif, eps, bmp or other standard raster formats.

**Vector Art** should be **Adobe Illustrator (.ai), InDesign (.indd) or .eps (from Illustrator or InDesign)** files with text converted to paths. Include all linked files. If text is not converted to paths, all fonts must be included. When sending vector art use the package option in Illustrator or InDesign to properly export all necessary files.

**QuarkExpress** users, supply eps files with fonts embedded. Native Quark files are no longer supported.

**Media:** Click here to submit files to <https://spaces.hightail.com/uplink/valley>

Please include a color hardcopy or pdf. Critical PMS colors should be indicated on the hardcopy.

**Still have questions?**

**Call 815-873-1500**

**or**

**E-mail: [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com)**

For your convenience Valley has provided the grid below for booths up to 10 x 10 for placement of the following or as needed.

- Carpet Layout if different than booth size
- Electrical placement (if applicable)
- Hanging Sign Placement
- Equipment/Furniture Placement

If you are using this grid for a hanging sign, include the total height from the floor to the top of the sign.

Enter in the booth numbers above, below, and on each side of your booth to ensure proper placement!

Adjacent Aisle or Booth# \_\_\_\_\_

Adjacent Aisle or Booth# \_\_\_\_\_


Adjacent Aisle or Booth# \_\_\_\_\_

Adjacent Aisle or Booth# \_\_\_\_\_

Exhibiting Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

## Wisconsin State Fair Park Exhibitor Services

Thank you for exhibiting with an event at Wisconsin State Fair Park! For more information or to order your services online, visit us at <https://wistatefair.com/wsfp/exhibitor-order-forms-rates/>

The following services are available through Wisconsin State Fair Park. They may be ordered in advance via the link above or ordered onsite (additional fees may apply) at the Exhibitor Services desk, located off Dock A.

**Orders placed and paid for at least two weeks prior to the show open are eligible for an advanced rate on utilities.**

- Utilities (such as Electricity, High Speed Internet and Telephone Services, Gas, Air and Water)
- Sign Hanging
- Parking Passes

If you have any questions, please reach out to our Event Services department at 414.266.7300 or [eventservices@wistatefair.com](mailto:eventservices@wistatefair.com).

### General Policies for Exhibitors

*Policies listed here are an abbreviated version of our Facility Rules and Regulations, which can be found on our website at <https://wistatefair.com/wsfp/facility-guidelines/>*

#### TAPE

Duct tape, clear tape or any tape that leaves a residue is NOT allowed on the exhibit floor. If needed, an acceptable tape is available for purchase at the Exhibitor Services Desk off Dock A.

#### EXHIBITOR ENTRANCE

Exhibitors are allowed entrance to the building through the Exhibitor Entrance Door on the dock (east) side of the facility. Designated entrance doors will vary based on show management direction.

#### DOLLIES

Soft wheeled dollies are permitted in the facility. Hard wheeled dollies, to move equipment or supplies, are allowed only in the exhibit halls and loading docks. Steel wheeled dollies or carts are NOT permitted in the Facility.

#### COLUMNS

Column doors must remain accessible at all times; please keep this in mind if a column is in or near your booth. The West Allis Fire Department requires a three (3) foot clearance around any fire extinguisher including those on a column. No items can be attached to a column or wall. Fire extinguishers must remain visible at all times.

#### SIGN HANGING

All overhead signage must be hung by Wisconsin State Fair Park. Exhibitors who would like to suspend banners or other signage from the building rafters are asked to complete the sign hanging order form, <https://wistatefair.com/wsfp/sign-banner-hanging-order-form/>, to receive a custom quote for this service.

#### FOOD AND BEVERAGE

Food and beverages are not allowed to be brought into or sold in the facility without explicit consent of Wisconsin State Fair Park. All licensed exhibitors who are interested in selling or sampling food and beverage items during an event are required to complete the request form, <https://wistatefair.com/wsfp/food-beverage-sale-distribution-request-form/>. Only items that do not directly compete with concession items will be considered.